

SERV Africa
Exploring New Frontiers: India Africa Services Sector collaboration
6–8 April 2021: CII Digital Platform

Confederation of Indian Industry (CII) is organizing SERV Africa : Exploring New Frontiers: India-Africa Services Sector collaboration from 6-8 April 2021 on Virtual Platform. This Summit aims to broaden the understanding of Services trade for Africa and discuss the emerging opportunities to collaborate in Indian Services Industry.

CII Serv Africa Summit aims to bring together key stakeholders from the African countries, Indian Government, industry as well as Internationally renowned experts on one platform to navigate a successful growth path for promoting services trade between Indian and Africa.

Key objectives are:

Understand Africa's needs in the service sector

To showcase Indian Industry's expertise and explore business linkages and discuss Africa's local trends in the Services industry

Discuss the regulatory hurdles that prevent the emergence of a services-led transformation as observed in some other regions of the world.

Policies and actions needed to strengthen Africa's services sector and increase the continent's participation in services trade

To understand how AFCFTA will plug into India and Africa business relations

To share experiences of select Indian companies, doing successful business in Africa or have interest to do business with the country.

Focus Sectors: Telecom, IT- BPM Industry, Health Services, Retail & E-commerce, Skills & Vocational Education, Tourism & Hospitality Industry, Construction, Mining and Professional services.

The programme will include the following :

- Panel Discussions: Interactive panel discussions with government and industry experts
- Knowledge Session: IT industry, Urban Infrastructure Services, Skills & Vocational education
- Service Zone: Virtual showcase of services industry
- Digital Library: A virtual library to access documentation
- B2B meetings

The High Commission of India requests the Tanzanian stakeholders to participate and register at the below link:

- Registration Link: <https://ciihive.in/Signup.aspx?EventId=SERVAFRICA>